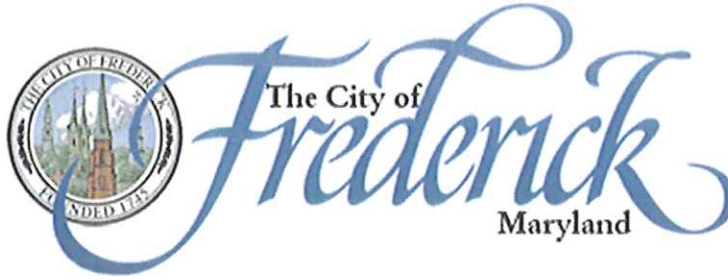


Mayor

Michael C. O'Connor



Aldermen

Kelly Russell  
President Pro Tem

Derek T. Shackelford

Roger A. Wilson

Donna Kuzemchak

Ben MacShane

## Mayor's Strategic Opportunities Advisory Team 2018

### 21<sup>st</sup> Century Communications Workgroup

*Frederick County Chamber of Commerce office, 118 N. Market Street*

**March 5, 2018, 3-4 pm**

- I. Welcome and introductions
- II. Approval of minutes from January 29 meeting
- III. Review and affirmation of Mission Statement developed at last meeting:

*"Identify communication assets to determine effectiveness and to highlight areas of success and necessary improvements."*

- IV. Review homework assignment findings from interviews
- V. Seek common areas of success/concern -- what data are we missing?
- VI. Determine how to incorporate public feedback into this process -- workshop in April or May?
- VII. Assign new homework if necessary
- VIII. Adjourn

Individuals requiring special accommodations, including sign language interpreters, are requested to contact Pam Stocksdale at [pstocksdale@cityoffrederick.com](mailto:pstocksdale@cityoffrederick.com). Assistive Listening Devices are available from the meeting clerk.

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